



A NOTE FROM KAREN AND JIM





Dear Friends,

As we look back on this past fiscal year, it is difficult to remember what life was like prior to COVID-19. Our mission, which is so important in any normal year, became even more critical as a result of the consequences of the pandemic. Business closures, job losses, medical bills, children home from school – these all created a tsunami of need for our community. As just one example, three times as many individuals visited our mobile pantries this past spring compared to the spring of 2019. As many as half of them were visiting a food bank program for the first time. Many of them used to be donors but were now on the receiving end of our work.

Conversely, many who had been recipients of food assistance in the past came forward to give what they could this year. The community recognized the role the Foodbank has been playing in the health and well-being of its residents and responded with generous gifts. Dozens and dozens of kind notes were included with the monetary donations. These notes were saved and became encouragement to the staff as we struggled through the tough days.

This health and economic crisis will not be a short-term condition. We expect to be on the front lines of this pandemic during this coming fiscal year. We expect to be serving more children, families, seniors, and veterans than ever before. As we continue with our increased response, words cannot fully express the gratitude we have for the generosity that helped and continues to help nourish our community.

NOURIS

Gratefully,

Karen L. Joyner
Chief Executive Officer

Jim B. Mears
President
Board of Directors

BOARD OF DIRECTORS

PRESIDENT

James (Jim) Mears, CPA BayPort Credit Union

IMMEDIATE PAST PRESIDENT

Joycelyn Spight Roache Old Point National Bank

PRESIDENT-ELECT

Dr. Terry Morris NASA

VICE-PRESIDENT, ADMINISTRATION

Elizabeth Mulherin Community Volunteer

VICE-PRESIDENT, DEVELOPMENT

Sylvia Weinstein Craft Oyster Pointer

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Erik Mills

W.M. Jordan Company

Tiffany Boyle

Newport News Commissioner

of the Revenue

Jayne DiVincenzo

Fiduciary Edge Advisors

Andrew Elder

Kroger

Dr. Shawn Flanagan, MD

Newport News Shipbuilding

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Hampton University

Michael Jacobs

Ferguson Enterprises

Jonathan Toms Smithfield Foods

Jeffrey Verhoef

PIVOT Physical Therapy

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Chief Operating Officer

Annette Hansen

Director of Finance and Administration

Jacquelyn Linder

Nutrition Programs Director

Nicole Singleton

Agency Services Director

Donna Tighe

Director of Development

Linda Parker

Chief Financial Officer, Retired Oct. 2020







feel optimistic because
I hate to think of my
kids missing meals.
Without these pantries,
I don't know what I
would do for food.

OUR MISSION

To distribute food effectively through collaborative efforts that minimize hunger, promote nutrition and encourage self-reliance through education.

OUR VISION

To inspire hope by leading the effort for a hunger-free and properly nourished community.

IMPORTANT NOTE: Some of the photos featured in this Donor Impact Report were taken earlier in our fiscal year before March 2020. When the COVID-19 pandemic impacted our community and operations, we adhered to enhanced CDC guidelines for safety and health, including masks, social distancing, smaller groups, reduced contact, and other hygiene and cleaning practices. The health and well-being of our staff, volunteers, clients, and community always remains a priority.









Thank you to Chip Blankenship and his family for turning their land, their gifts, and their dedication into hope for our community.



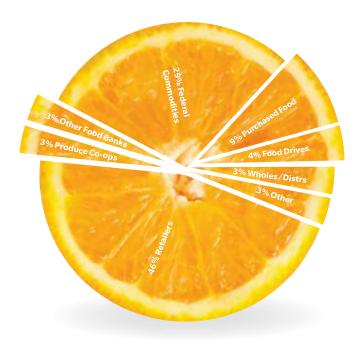
FOR CHIP BLANKENSHIP

HELPING THOSE IN NEED IS A FAMILY AFFAIR

When the COVID-19 pandemic first arrived and caused people to stay at home, Chip looked out at the land that belonged to his mother-in-law and wondered if he could utilize it to help those in need of healthy food. Enlisting his family, they cultivated a garden that generated the nutrient-rich produce that is often requested by our agencies and is vital to our programs. He admits that it was difficult to engage his sons in the endeavor at first, but their hard work resulted in multiple weeks of donations to the Foodbank at a time when requests for healthy food were increasing.

Produce distribution is fundamental to our mission because it is an essential component of a healthy diet that many of our neighbors cannot access or afford regularly. When we measure our percentage of healthy "Foods to Encourage" distributed each year, our commitment to providing first-quality fruits and vegetables to our community always ensures that this percentage remains high. While we mostly purchase produce from cost-effective vendors and co-ops, donations of garden-fresh produce, as from the Blankenship family, are always appreciated and save us valuable expenses.

In an additional act of kindness, Chip and his family also made a financial contribution from their family foundation to support the continued distribution of food to those in need. Donating funds that helped provide over 120,000 meals, the Blankenship family's generosity and compassion enables other families to receive nourishment and comfort.



3% Cereals/Grains Pastas/Rice

6%
Vegetables
(Canned/Frozen)

6% Beverages ar

Beverages a

8% Dairy Products

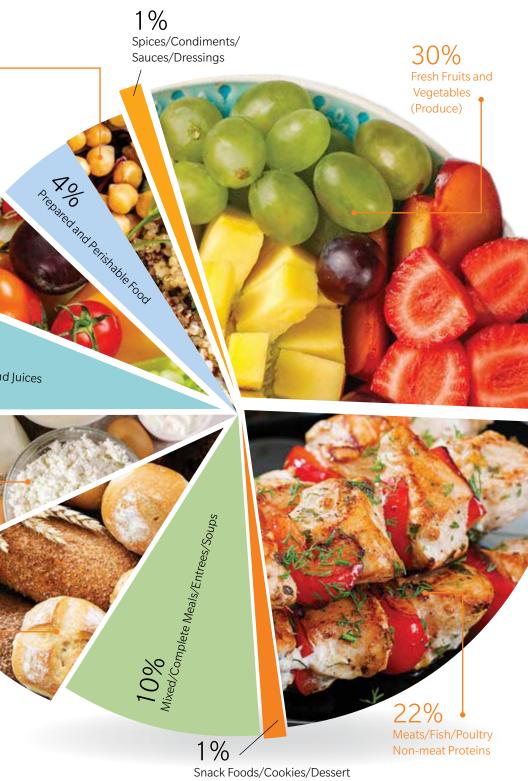
Bread Products

FOOD ACQUISITION SOURCES

Retailers	46%
Federal Commodities	29%
Purchased Food	9%
Food Drives	4%
Produce Cooperatives	3%
Other Feeding America Food Banks	3%
Wholesalers/Distributors	3%
Other Sources	3%

DISTRIBUTION BY FOOD TYPES

Fresh Fruits and Vegetables (Produce)	30%
Meats/Fish/Poultry/Non-meat Proteins	22%
Mixed/Complete Meals/Entrees/Soups	10%
Bread Products	9%
Dairy Products	8%
Beverages and Juices	6%
Vegetables (Canned/Frozen)	6%
Prepared and Perishable Food	4%
Cereals/Grains/Pastas/Rice	3%
Spices/Condiments/Sauces/Dressings	1%
Snack Foods/Cookies/Desserts	1%



OUR PARTNERS

Food banks are able to extend their reach to help people in need with the support of dedicated partner agencies, including soup kitchens, faith-based organizations, emergency shelters, and other non-profit organizations.

Virginia Peninsula Foodbank recognizes the commitment of our partner agencies during our COVID-19 emergency response. In March, we were all faced with new circumstances, much uncertainty, and difficult decisions.

Some agencies closed down due to health concerns. We appreciate all who kept us informed. Other agencies had to rapidly adapt to new practices like social distancing and drive-thru distribution models, as well as revise schedules to meet the increased community needs.

We saw many agencies collaborate on food deliveries, product pick-up, and food distributions. Agencies supported the Foodbank's mass distributions in an effort to expand our reach to those impacted by the pandemic.

During a very stressful and uncertain time, we are proud that our partner agencies stood beside us to face this challenge, together. The Foodbank wouldn't be able to help provide food security to community residents throughout the Peninsula without our Partner Agencies.

Thank You!



PARTNER AGENCIES

GLOUCESTER

Bread for Life Community Food Pantry, Inc.

Gleaning Baptist Church Helping the Homeless

Living Waters Family Outreach

New Hope Independent Church

New Life Ministry Center New Mt. Zion Baptist Church

Salem United Methodist

Church

Salvation Army - Gloucester Union Baptist Church

White Marsh Baptist Church

HAMPTON

Able-R-Us, Inc.

Advancing God's Kingdom

Ambassadors for J.C.

Antioch Improvement

Ministries, Inc.

Bethel Church

Buckroe Baptist Church Central United Methodist

Church

Deeper Life Assembly

Dominion Christian Center

Empowered Believers

Christian Learning Center

Family Overcoming Obstacles Together, Inc.

First Christian Church

First Friends Church

First United Methodist Church Fox Hill

Greater Bethlehem Christian Assembly

H.E.L.P.

Hampton Baptist Church

Hampton/NN Community

Services Board

Immaculate Conception

Catholic Church

Langley Christian Church

Little Zion Baptist Church

Mercy Seat Baptist Church

New Life SDA Church

New Mount Olive Baptist

Church

Northampton Christian Church

On Purpose Ministries

Open Door Full Gospel:

Y.A.N.A.

Perfecting Saints Ministries

Queen Street Baptist Church

Rivermont School

Salvation Army - Virginia

Peninsula Corps

Sixth Mount Zion Baptist

Temple

St. Joseph Catholic Church

St. Mark's Episcopal Church

St. Mark's United Methodist Church

St. Rose of Lima

Tender Care Adult Residence Thomas Nelson Educational

Foundation, Inc.

Todds Lane Bible Church

USO

VA Crusaders

VersAbility Resources

Warwick Assembly of God

West Hampton Baptist Church

Y.H. Thomas Community

Center

Zion Baptist Church - Hampton

MATHEWS

Hands Across Mathews

NEWPORT NEWS

All Nations

Beauty for Ashes

C. Waldo Scott Center for

H.O.P.E

Calvary SDA Church

Committee for Human

Services Inc.

Community Empowerment

Center, Inc.

Community Housing Partners Crusading Outreach Ministry,

Denbigh United Presbyterian

Church

E House, Inc.

East End Intensive Outpatient First Baptist Church Denbigh

POUNDS OF FOOD DISTRIBUTED **SINCE 1986** 213,513,780

Chese meals are important to me and many people. It is helping me feed my family while we are short on money. Right now, this food is the only meals we are getting."

> FOODS TO **ENCOURAGE OVERALL**

PERCENTAGE OF

First Baptist Church Morrison
First Church of Newport News
First United Methodist
Church Newport News
Five Loaves Food Pantry
Freedom Outreach Center

Giving Light, Inc.

Grace Temple Worship Center, Inc.

Greater Joy COGIC

Greater Works Ministries
Hampton Roads Community

Action Program, Inc.
Harvestland Ministries

Heart and Soul Assisted Living

Hester House Ministries Hidenwood Presbyterian

Church

Ivy Baptist Church
Ivy Farms Church of the
Brethren

Just-Us-Kidz, Inc.

Church

L.I.N.K. of Hampton Roads Life Transitions

Living Faith Christian Center

Living Waters Redeemed Apostolic

Mid-Atlantic Teen Challenge Mt. Moriah RZUA Church New Beech Grove Baptist

Open Arms Assisted Living Open Door Baptist Church Operation Breaking Through

Parkview Baptist Church

Parkview Church of God Peninsula Agency on Aging

Peninsula Hispanic SDA Church

Pray First Mission Ministries Rhema Christian Center

Rock Church

Spirit of Truth Ministries

St. Augustine Episcopal Church

St. James Deliverance Church of God

St. Paul AME Church

St. Timothy Church of Christ

St. Vincent de Paul Church Temple Baptist Church Temple of Peace

Temple of Refuge The Needs Network

THRIVE Peninsula

Triumph Christian Center

Triumph Ministries, Inc.

United Way of the Virginia

Peninsula

Wesley Grove United Church

of Christ

World Outreach Worship

Center

Youth Challenge

Zion Baptist Church, NN

POQUOSON

Parish Thrift Shop Food Pantry

SURRY

Hosanna Christian Church It's a Start

Pocahontas Temple Baptist Church

Runneymede Holiness Church

Unity Tabernacle

WILLIAMSBURG

A Gift from Ben

Avalon

FISH, Inc

Grove Christian Outreach

Center

Little Sisters of St. Francis

Little Zion Baptist Church

Salvation Army - Williamsburg

St. John Baptist Church

Williamsburg House of Mercy Williamsburg Presbyterian

Church

Williamsburg United Methodist Church

Williamsburg/JCC Community Action Agency

YORK

Breakthrough Worship Center Coastal Community Church Waters Edge Church Zion Prospect Baptist Church

DIRECT OUTREACH

PROGRAMS

HAMPTON

Hampton Baptist Church Hampton VA Medical Center Joynes Road Church of God

King's Arms

Langley Village

Paula Maria

Sentara CarePlex Hospital

Seton Manor Apartments

Tidewater Senior Apartments

NEWPORT NEWS

Ashe Manor

Berkley Village Apartments

Berkley Village - South

Checed Warwick Senior Housing Apartments

Epes Elementary School

Great Oak Senior Apartments

Lexington Commons Senior

Apartments

Marshall Early Learning Center

Palmer Elementary School

Peninsula Dream Center

Pinecroft Apartments

Spratley House

POOUOSON

Poquoson Community

SURRY

Surry County Parks and Recreation

WILLIAMSBURG

Greater Williamsburg Salvation Army FISH. Inc.

Parker View Senior Apartments Williamsburg House of Mercy

YORK

Community Housing Partners - Lackey

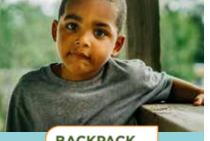
POUNDS OF FOOD

MOBILE FOOD PANTRY
PROGRAM SITES:

2.9 MILLION

A 63% increase from 2019!





BACKPACK PROGRAM



NUMBER OF BACKPACKS DELIVERED TO 43 SITES IN 2020

53,345

The BackPack Program's mission is to break the cycle of hunger and food insecurity for children in low-income communities by discreetly providing nutritious, healthy foods that can be consumed at their homes over weekends and during extended holidays throughout the year.

POUNDS OF FOOD

DISTRIBUTED THROUGH BACKPACK PROGRAM IN 2020

303,896

TOP FOUNDATION AND CORPORATE DONORS

We are grateful to the caring corporations and foundations who recognize the seriousness of the life situations that impact too many of our fellow residents across the greater Peninsula. Thank you for helping us build and sustain hunger-free communities.

FOUNDATION DONORS

Collis Warner Foundation Credit Unions Care Foundation of Virgina

Enterprise Holdings Foundation

Federation of Virginia Food Banks, Dominion Energy Charitable Foundation

Federation of Virginia Food Banks, Wawa Foundation

Feeding America, Darden Foundation

Feeding America, Jeff Bezos Foundation

Feeding America, Red Nose Day Fund

Feeding America, TJX Foundation

First United Methodist Church of Newport News Foundation

Food Lion Feeds Charitable Foundation

Kroger Community Foundation - Zero Hunger Zero Waste

Langley Federal Credit Union - Langley for Families Foundation

Mars Foundation

Peninsula Community
Foundation of Virginia, Inc.,
Give Local 757 and Daily
Press/Ferguson Holiday Fund
Smithfield Foods Foundation
Spatz Family Charitable Fund
The CarMax Foundation

The Patricia and Douglas Perry Foundation

The Tyrod Taylor Foundation
The Woodforest Charitable
Foundation

USAA Foundation, Inc.

Wells Fargo Foundation
Williamsburg Community
Foundation
Williamsburg Health
Foundation

CORPORATE DONORS

Allstate Disaster Relief
Bank of America
BayPort Credit Union
City of Hampton
City of Newport News
Cox Charities Virginia
CR England, Inc.
Custom Ink, LLC Katie Gaylord
Federation of Virginia
Food Banks
Feeding America

Feeding America, Costco Feeding America, Walmart Fight Hunger. Spark Change.

Ferguson Enterprises
Harris Teeter, Inc.

Newport News Shipbuilding Ollie's Bargain Outlet

Peninsula Track Club, Inc.

Quality Custom Distribution
Oueen of Virginia Skill &

Entertainment, LLC

Sentara

Tidewater Real Estate Investors Group, Inc.

United Way of the Virginia Peninsula

Virginia Natural Gas WAVY TV 10/FOX43, Casey Auto Group WTKR Channel 3, Scripps

Howard Foundation and Southern Bank



Kinder Preston and Kimberly Canty are long-time volunteers at the Foodbank, each providing almost 200 volunteer hours of their time. They began volunteering at the height of COVID-19 and have accepted leadership roles at our Mobile Food Pantry and Senior Home Delivery sites. Kinder and Kimberly are true Hunger Heroes!



TOTAL VOLUNTEER HOURS 23,093

THANK YOU TO OUR VOLUNTEERS

Volunteering is essential to the success of our work.

Our volunteers often lead busy lives, as hard-working employees, educators, military members, police officers. retirees, parents, and students. We are also consistently impressed by the number of youth volunteers that come out and participate. One group in particular, the Youth Volunteer Corps (YVC), has been volunteering with us for many years. They help in every aspect, from quality assurance, to packing food boxes, to hosting canned food drives. During a recent BackPack Program packing event, a YVC member, Finn, remarked how he was astonished at how many backpacks were packed for food insecure children. As a student himself, he never considered that some of his fellow classmates may be struggling with food insecurity. Without the dedication and time these volunteers give us, we could not sustain our programs or nourish as many of our neighbors. We enthusiastically thank each and every one of our volunteers for their commitment to serving this community.



TWO PROGRAMS MAKING A POWERFUL IMPACT

Virginia Peninsula Foodbank
Culinary Training Program

The Virginia Peninsula Foodbank's Culinary Training Program offers a free training program for eligible adults to develop skills that can lead to jobs and self-reliance. Students prepare hot meals each day for the Kids Cafe Program as part of their hands-on training. As a result, the food prepared will expand the Kids Cafe Program and significantly increase the number of hot meals available for children at risk of hunger.



The Kids Cafe Program's mission is to provide balanced, nutritious meals to help children at risk help themselves through positive learning experiences to improve their quality of life and their future. Along with an evening meal, each of our 13 Kids Cafe locations offers a variety of enrichment activities such as tutoring, mentoring, life skills training, and nutrition education.

Not only did I learn useful skills on how to cook, but I also learned life skills
I can use in my daily life and helped feed kids in need.









It's been a big weight lifted off my shoulders because food is something that we need all the time, and I don't want my children to go without food.

MEALS
PREPARED
BY CULINARY
TRAINING STUDENTS
36,904

FOOD RESCUE NEIGHBOR TO NEIGHBOR PROGRAM

Our food rescue program helps recover healthy food that would otherwise be wasted from local retail and grocery stores.

Thank you to:

ALDI Grocery Store

BJ's Wholesale Club

Costco Wholesale Corporation

Earth Fare

Food Lion

Fresh Market

Harris Teeter

Joint Base Langley - Eustis Commissary

Kroger

Langley Air Force Base Commissary

Publix Super Markets

Sam's Wholesale Club

Save A Lot

Target

Trader Joe's

Walmart/Walmart Distribution Center

Whole Foods

POUNDS OF FOOD

COLLECTED AND DISTRIBUTED THROUGH THE NEIGHBOR TO NEIGHBOR PROGRAM:

3.1 MILLION



STATEMENT OF FINANCES

REVENUE SOURCES	2020 RESULTS JULY 1, 2019-JUNE 30, 2020	
Donated Food	\$17,553,939	73.01%
Monetary Donations	\$3,721,280	15.48%
Grants	\$1,470,798	6.12%
Program Fees	\$902,695	3.75%
United Way	\$227,331	0.95%
Other Income and Special Events	\$168,211	0.70%
Total	\$24,044,254	100.00%
FUNCTIONAL EXPENSES		
Program Services	\$20,572,169	96.50%
Fundraising	\$579,307	2.72%
Management and General	\$167,166	0.78%
Total	\$21,318,642	100.00%
CHANGE IN NET ASSETS	\$2,725,612	
ENDING NET ASSETS	\$17,230,133	

 $A copy of our financial statements is available upon request from the \textit{Virginia Department of Agriculture} \ and \ Consumer Services.$



ADAPTING TO CHANGE. APPRECIATING COMPASSION.



WHOLESALE
VALUE
OF FOOD
DISTRIBUTED
SINCE 1986
\$372 MILLION





The first part of our fiscal year remained fairly routine. Hunger knows no season or circumstance, so summer feeding sites, increased requests for food assistance over the holidays, children needing weekend meals when out of school, and families and seniors visiting our mobile pantries kept us busy each day, as is typical.

In March 2020, everything changed – for the world and for us locally. School closures, lockdowns, and loss of jobs and incomes brought new faces of hunger to our programs and pantries. At one point, we saw as high as an 88% increase in attendance at our mobile pantries and agency distributions. At the same time, many of our partner agencies had to suspend operations and retail rescue donations decreased by more than 30% due to increased customer demand in stores.

To protect the health of our staff, volunteers, and neighbors in need, we converted our distributions to drivethrough formats and designed special community pantry events that often served more than 400 families each. We adopted CDC guidelines for enhanced safety at our warehouse. Seniors received home deliveries when possible. Families with children no longer in school were given prepared meals in partnership with community "Grab and Go Meal" sites. Flexibility was essential, and our programs changed to respond to these unpredictable circumstances.

"Hunger is a painful reminder that something is missing in my life."

Upon reflection, however, something very important did not change. As the need for healthy meals rose, community donations also grew immensely. New donors, our cherished current donors, corporations, foundations, and other non-profits witnessed the challenges and struggles our neighbors were facing and came forward with the resources that empowered our team to meet the need. We turned one way and saw lines of cars with individuals and families needing support. We turned the other way and saw a generous and compassionate Peninsula community ready to work with us to provide comfort and hope during an anxious time.

We know we never do our work alone. Each year, we step back and marvel at how much you made possible. In 2020 especially, we sit astounded at what we accomplished together. Every dollar, every can of food, and every volunteer hour placed more meals than ever before onto the tables of our neighbors in need across the greater Peninsula. Even when we were standing six feet apart physically, we proudly honor the donors, organizations, and volunteers that stood close by our side each day. Masks may have covered your faces, but your hearts were visible to everyone who enjoyed a healthy meal.

We thank you for another year of incredible support.









TOP 40 FOOD DRIVES

106.9 The Fox and FM99 Mayflower Marathon Holiday Food Drive

7-Eleven

Abbitt Family Foundation

Association of American Physicians of Indian Origin Hampton Roads

Branscome Inc.

Centurion Interdenominational Church

Christopher Newport University - Food for Thought

Church of Jesus Christ of Latter-Day Saints

Commissioners and Cans Food Drive

Downtown Hampton Churches Food Fight

Dr. John Denison, DDS PC

Empty Bowls Virginia Peninsula

Gibbs & Cox Maritime Solutions

Global PCCI

Gloucester Sheriff's Department

Hampton Roads Buffalo Soldiers Motorcycle Club

Hercules Fence Company, Inc.

HRSD Water Heroes

Indian Motorcycle Group of SEVA

Kirkwood Presbyterian Church Liebherr USA

Martin Luther King, Jr Day of Service Food Drive - Mayor McKinley Price, Sheriff Gabe Morgan, and Congressman Bobby Scott

NASA Langley Research Center

New Horizons Regional Education Center

Newport News Shipbuilding - Huntington Ingalls Industries

Omega Men, Friends of Friends

Patient Advocate Foundation

Pop-Shop by Jo Louise, LLC

Portfolio Recovery Associates

Protection by Design

Riverside Health System

RNR of Virginia, LLC

State Farm - Tom Long, Insurance Agent

The Arbors at Port Warwick

TowneBank

W.M. Jordan & Warwick Mechanical Group Building Community Food Drive Competition

William & Mary

YMCA of the Virginia Peninsulas

Youth Volunteer Corps of Hampton Roads









A COMMUNITY RESPONDS

Virgina Peninsula Foodbank is grateful to be part of a community that pulls together during tough times.

"Food is vital... as is your service. Bless you!"

Anonymous, Yorktown

"Last month was my first experience of receiving a great blessing from you. I'm retired and have my beautiful daughter and three grandsons with me. Surely, you are a blessing!"

Renee, Hampton

"I would like to thank all of you so much for caring about me and all the people you help delivering food to all of us. You risk your own health to make sure we get food.

Betty, Berkeley Village, Newport News

"My sincerest appreciation to you and your staff for all you are doing for our community in this time of fear and sadness. Your work is always important but especially now!" Cassandra, Newport News

thankful for the work of Virginia Peninsula Foodbank. During these "My uncertain times, they have quickly adapted to ensure our commuhusband nities are safe, healthy, and have and I are food on the table. Our long-standpassionate ing partnership is a testament to about our our shared value that increasing local food quality of life for your neighbor, bank, and increases it for all." we strongly Melissa, Ferguson Cares Senior believe

Manager Sustainability

"Ferguson continues to be

"Thank you... You are a blessing for our community."

Kent and Tannis, Hampton

hungry." Jo & Carol, Hampton

that no one should go to bed

> "We've been thinking about you and the efforts of the Foodbank to feed our Peninsula families in need. Covid-19 has certainly changed a lot for families and businesses across our great country." Mary, Keller Williams Elite Peninsula



**Food banks are designed to provide emergency support with food during a crisis and rely on communities to help end hunger. At Newport News Shipbuilding, our aim is to relieve the immediate pressure of the crisis by collecting food and monetary donations in support of helping people resolve the crises that they face.

Judy, Newport News Shipbuilding



2401 Aluminum Avenue • Hampton, VA 23661 • 757-596-7188 **www.hrfoodbank.org**















