

FEED NOURISH EMPOWER UNITE



DONOR IMPACT REPORT

JULY 1, 2018-JUNE 30, 2019



ENDING HUNGER ONE HELPING AT A TIME

BOARD OF DIRECTORS 2018-2019

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Jim Mears, CPA
BayPort Credit Union

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Old Point National Bank

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Bruce Bronstein
CNU Ferguson Center for the Arts

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Director of Development

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Nutrition Programs Director

Nicole Singleton

Agency Services Director



A NOTE FROM KAREN AND JIM



Dear Friends,

What a rollercoaster of a year this has been! The year began with some sobering news – our third largest food donor had very recently closed its doors.

To any other organization, this news could have resulted in a concession that nearly 700,000 fewer meals would be distributed to our community. But that's not how your foodbank operates! We took this closure as a challenge. We did everything in our power to ensure that we continued to serve our community to the best of our ability considering the limited resources in our service area. Thanks to your kindness and your generous gifts of time, food, funds, and voice this year, you made it possible for us to provide more than 9.8 million meals to children, families, veterans, and seniors facing hunger – only a loss of 252,000 meals. Through your generosity, we were also able to respond to many of the “hidden faces of hunger” – our military and government workers – who found themselves without paychecks for several weeks.

We are grateful to the caring organizations and individuals who recognize the seriousness of the life situations that impact too many of our fellow residents across the greater Peninsula. When one out of every eight people—and one out of every seven children—experiences struggles with hunger, our collective response is vital. We are amazed at the support we received from each of you. At Virginia Peninsula Foodbank, we often reflect on how we could not do our work without the support of our community. Our connections are integral to our success and the success of our partners. Community connections are also essential for the people we serve. No one is an island; no one is truly independent. We are all interdependent in a larger ecosystem comprised of family, friends, acquaintances, co-workers, faith communities, schools, etc. It can be very easy to take these connections for granted, but they are vital to our ability to survive and thrive. We are proud of the work we've done to build and sustain hunger-free communities throughout the greater Peninsula. We will continue to push forward, grateful for the support of our partners, donors, and volunteers who make everything possible.

Thanks for being part of our story.

Karen L. Joyner
Chief Executive Officer

Jim Mears
President
Board of Directors





MISSION

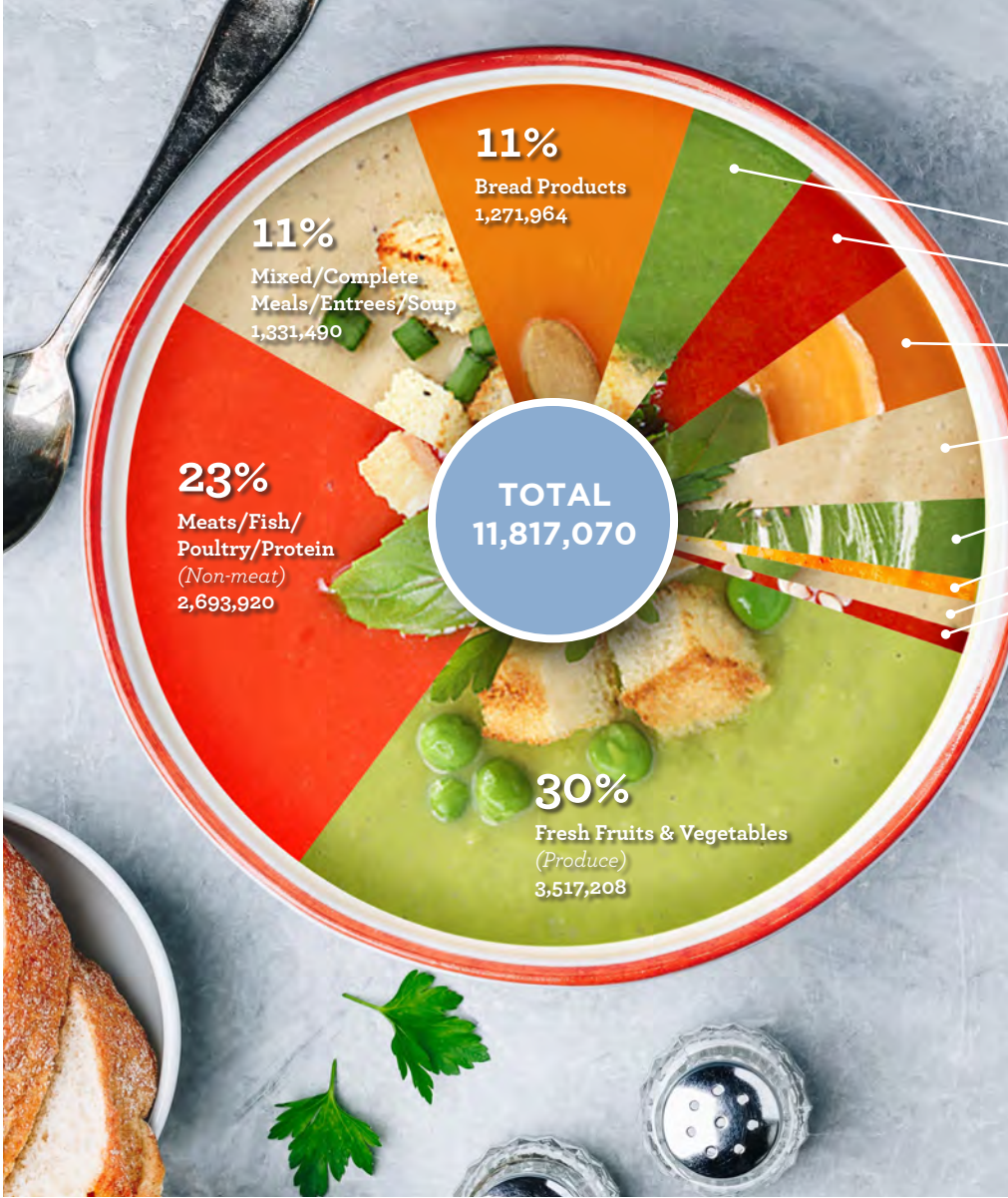
The mission of the Virginia Peninsula Foodbank is to distribute food effectively through collaborative efforts that minimize hunger, promote nutrition and encourage self-reliance through education.

VISION

To inspire hope by leading the effort for a hunger-free and properly nourished community.

SERVICE AREA







FOOD TYPES DISTRIBUTED

Fresh Fruits & Vegetables (Produce)	30%
Meats/Fish/Poultry/Non-meat Protein	23%
Mixed/Complete Meals/Entrees/Soup	11%
Bread Products	11%
Dairy Products	5%
Beverages and Juices	5%
Prepared & Perishable Food	5%
Vegetable (Canned/Frozen)	4%
Cereals/Grains/Pastas/Rice	3%
Spices/Condiments/Sauces/Dressings	1%
Snack Food/Cookies	1%
Salvage (Unsorted)	1%

FOOD SOURCES

Retailers	44%
Federal Commodities	16%
Produce Cooperatives	16%
Other Feeding America Member Food Banks	13%
Growers/Processors	6%
Wholesalers/Distributors	3%
Feeding America National Office	1%
Brokers	1%



167 OVER
MILLION

MEALS DISTRIBUTED
SINCE 1986





FINANCIALS

FY2019 RESULTS
July 1, 2018 - June 30, 2019

REVENUE SOURCES

Donated Food	\$16,125,728	79%
Monetary Donations	1,962,469	10%
Grants	939,636	5%
Program Fees	601,141	3%
Other Income & Special Events	438,754	2%
United Way	221,676	1%
TOTAL	\$20,289,404	100%

FUNCTIONAL EXPENSES

Program Services	18,529,427	96%
Fundraising	540,408	3%
Management & General	159,059	1%
TOTAL	\$19,228,894	100%

CHANGE IN NET ASSETS	1,060,510
ENDING NET ASSETS	\$14,504,521

A copy of our financial statements are available upon request from the Virginia Department of Agriculture and Consumer Services





“WE CAN'T HELP
EVERYONE
— BUT —
EVERYONE
CAN HELP SOMEONE.”
~ RONALD REAGAN

VOLUNTEERS

Thank you to our volunteers! The value of time donated this fiscal year was over \$900,000.

Their dedication to our mission and willingness to give of their time and talents allows these individuals and groups the powerful opportunity to witness first-hand the issue of food insecurity in our community and participate in programs that seek to alleviate it. These initiatives and programs are sustained and expanded because of their contributions. We appreciate their support.

32,908

VOLUNTEER HOURS



PARTNER AGENCIES

The Foodbank is able to effectively distribute millions of meals to food insecure families throughout our service area because of collaboration initiatives with these Partner Agencies. Each of these organizations has applied for and been approved for membership with the Foodbank. They operate food pantries, hot meal sites, residential facilities and youth programs. Food provided through our partner agencies is always free to the clients. We are grateful for so many great partners across our nine-jurisdiction service area.



72.9%

PERCENT OF
FOODS TO
ENCOURAGE
OVERALL





3,138,275

POUNDS OF FOOD COLLECTED
AND DISTRIBUTED THROUGH
THE NEIGHBOR-TO-NEIGHBOR
PROGRAM

Gloucester

Bread For Life Community Food Pantry, Inc.
Gleaning Baptist Church
Helping The Homeless
Living Waters Family Outreach
New Hope Independent Church
New Life Ministry Center
New Mt. Zion Baptist Church
Salem United Methodist Church
Salvation Army-Gloucester
Union Baptist Church
White Marsh Baptist Church

Hampton

Able-R-Us, Inc.
Advancing God's Kingdom
Ambassadors For J.C.
Antioch Improvement Ministries, Inc.
Bethel Church
Buckroe Baptist Church
Central United Methodist Church
Deeper Life Assembly
Dominion Christian Center
Empowered Believers Christian Learning
Ctr.
Family Overcoming Obstacles Together
First Christian Church Doc
First Friends Church
First United Methodist Church Fox Hill
Greater Bethlehem Christian Assembly
H.E.L.P.
Hampton Baptist Church
Hampton/NN Community Services Board
Immaculate Conception Catholic Church
Langley Christian Church
Little Zion Baptist Church
Mercy Seat Baptist Church
New Life Church
New Life Sda Church
New Mount Olive Baptist Church
Northampton Christian Church
On Purpose Ministries
Open Door Full Gospel: Y.A.N.A.
Perfecting Saints Ministries
Queen Street Baptist Church
Rivermont School
Salvation Army-Hampton-Va Peninsula
Corps
Sixth Mount Zion Baptist Temple
St. Joseph Catholic Church



St. Mark's Episcopal Church
St. Marks United Methodist Church
St. Rose Of Lima
Tender Care Adult Residence
Thomas Nelson Cc Educational
Foundation, Inc
Todds Lane Bible Church
U.S.O.
Va Crusaders
Versability Resources
Warwick Assembly Of God
West Hampton Baptist Church
Y.H. Thomas Community Center
Zion Baptist Church, Hampton

Mathews
Antioch Baptist Church
Hands Across Mathews

Newport News
All Generations Church
All Nations
Beauty For Ashes

C. Waldo Scott Center For H.O.P.E
 Calvary SDA Church
 Committee For Human Services, Inc.
 Community Empowerment Center, Inc.
 Community Housing Partners
 Crusading Outreach Ministry, Inc.
 Denbigh United Presbyterian Church
 E House, Inc.
 East End Intensive Outpatient
 First Baptist Church Denbigh
 First Baptist Church Morrison
 First Church Of Newport News
 First United Methodist Church Newport
 News
 Five Loaves Food Pantry
 Freedom Outreach Center
 Giving Light, Inc
 Grace Temple Worship Center, Inc.
 Greater Joy COGIC
 Greater Works Ministries
 Hampton Roads Community Action
 Program, Inc.
 Harvestland Ministries
 Heart And Soul Assisted Living
 Hester House Ministries
 Hiddenwood Presbyterian Church
 Ivy Baptist Church
 Ivy Farms Church Of The Brethren
 Just-Us-Kidz, Inc.
 L.I.N.K. Of Hampton Rds.
 Life Transitions
 Living Faith Christian Center
 Living Waters Redeemed Apostolic
 Mid-Atlantic Teen Challenge
 Mt. Moriah Rzaa Church
 New Beech Grove Baptist Church
 Open Arms Assisted Living
 Open Door Baptist Church
 Operation Breaking Through
 Orcutt Baptist Church
 Parkview Baptist Church
 Parkview Church Of God
 Peninsula Agency On Aging
 Peninsula Hispanic SDA Church
 Pray First Mission Ministries
 Rhema Christian Center
 Rock Church
 Spirit Of Truth Ministries

St. Augustine Episcopal Church
 St. James Deliverance Church Of God
 St. Paul AME Church
 St. Timothy Church Of Christ
 St. Vincent De Paul Church
 Temple Baptist Church
 Temple Of Peace
 Temple Of Refuge
 The Needs Network
 Thrive Peninsula
 Triumph Christian Center
 Triumph Ministries, Inc.
 United Way Of Virginia Peninsula
 Wesley Grove United Church Of Christ
 World Outreach Worship Center
 Youth Challenge
 Zion Baptist Church, NN

Poquoson

Parish Thrift Shop Food Pantry

Surry

Hosanna Christian Church
 It's A Start
 Pocahontas Temple Baptist Church
 Runnymede Holiness Church
 Unity Tabernacle

Williamsburg

A Gift From Ben
 Avalon
 Fish, Inc
 Grove Christian Outreach Center
 Little Sisters Of St. Francis
 Little Zion Baptist Church
 Salvation Army-Williamsburg
 St. John Baptist Church
 Williamsburg House Of Mercy
 Williamsburg Presbyterian Church
 Williamsburg United Methodist Church
 Wmsbg/Jcc Community Action Agency

York

Breakthrough Worship Center
 Coastal Community Church
 Waters Edge Church
 Zion Prospect Baptist Church





FOODBANK PROGRAMS

Thanks to strong relationships with a wide variety of community partners, the Foodbank is able to operate many beneficial food distribution programs. The following list represents locations where the Foodbank conducts Mobile Food Pantry deliveries, healthy food box distributions, Commodity Supplemental Food Program box deliveries and Emergency Food Assistance Program food distributions. For more information on these food delivery programs, contact our Agency Services Department.



92,259

NUMBER OF MEALS
PREPARED BY CULINARY
TRAINING STUDENTS
(approximate)





20

NUMBER OF
GRADUATES THROUGH
THE CULINARY
TRAINING PROGRAM



28

NUMBER OF MOBILE
PANTRY LOCATIONS
EACH MONTH

1,839,215

POUNDS DISTRIBUTED AT
MOBILE PANTRIES

83.3%

PERCENT OF FOODS TO
ENCOURAGE AT MOBILE
PANTRIES

MOBILE PANTRY PROGRAM SITES

Hampton

Hampton Baptist Church
Hampton Va Medical Center
Joynes Road Church Of God
Kings Arms
Langley Village
Machen Elementary School
Paula Maria
Sentara - Careplex
Seton Manor Apts.
Tidewater Senior Apartments

Newport News

Agape Hands Cathedral
Ashe Manor
Berkley Village Apts.
Berkley Village-South
Cheched Warwick Senior Housing Apts.
Christian Village
Dunamis Christian Center
Epes Elementary School
First Baptist Jefferson Park
Great Oak Senior Apts.
Lexington Commons Senior Apts.
Marshall Early Learning
Palmer Elementary School
Peninsula Dream Center
Pinecroft Apts.
Sentara - Port Warwick
Spratley House
Tabernacle Baptist Church East End
Trinity Baptist Church
Poquoson
Poquoson Community

Surry

Surry County Parks And Recreation

Williamsburg

Blayton House Senior Apts.
Burnt Ordinary Apts.
Greater Williamsburg
Olde Towne Medical Center
Parkerview Senior Apts.
Sentara-Williamsburg
Williamsburg House Of Mercy

York

Community Housing Partners Lackey
Reformation Lutheran Outreach Program

256,113

POUNDS OF FOOD DISTRIBUTED THROUGH
THE BACKPACK PROGRAM IN FY19
"Equivalent to 213,428 meals"

1,500

NUMBER OF BACKPACKS
PROVIDED WEEKLY DURING
THE SCHOOL YEAR

46,470

TOTAL NUMBER OF
BACKPACKS PACKED
AND DELIVERED IN FY19



13

NUMBER OF KIDS
CAFE SITES

420

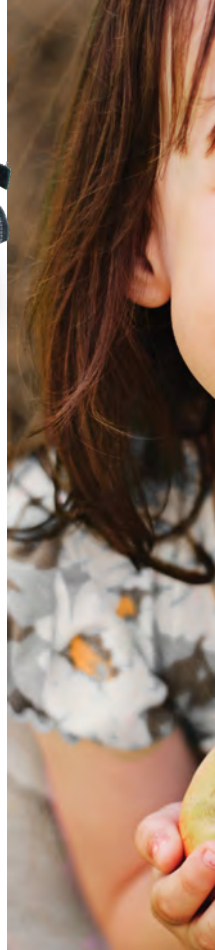
AVERAGE NUMBER OF
UNDUPLICATED CHILDREN
SERVED AT KIDS CAFE SITES

88,876

NUMBER OF HOT MEALS
SERVED AT KIDS CAFE
SITES AND SFSP SITES

50,217

NUMBER OF HEALTHY
SNACKS SERVED AT KIDS
CAFE SITES AND SFSP SITES



CHILD NUTRITION PROGRAM SITES



31
NUMBER OF
BACKPACK SITES

- Aberdeen Elementary
- An Achievable Dream Academy
- Andrews Pre K-8
- Bethel Manor Elementary
- Booker Elementary
- Botetourt Elementary
- Bryan Elementary
- C. Waldo Scott Center
- Carver Elementary
- Changing Lives Together
- Clara Byrd-Baker Elementary
- D.J. Montague Elementary
- Family Behavioral Health & Healing
- Forrest Elementary
- Ft. Monroe
- Greenwood Elementary
- Griffin-Yates Head Start
- Hiddenwood Elementary
- HPR (Therapeutic Center)
- J.B. Blayton Elementary
- James River Elementary
- Langley Elementary
- Laurel Lane Elementary
- Little England Cultural Center
- Living Waters Way of the Cross
- Magruder Discovery STEM Academy
- Matthew Whaley Elementary
- Newsome Park Elementary
- Norge Elementary
- North Hampton Community Center
- North Phoebus Community Center
- Palmer Elementary
- Saunders Elementary
- Sedgefield Elementary
- Smith Elementary
- Tyler Elementary
- Virginia Crusaders Youth Development Center
- Waller Mill Elementary
- West Hampton Community Center
- Y.H. Thomas Community Center
- YMCA Metropolitan (Newport News)
- York Head Start Bethel Manor
- Yorktown Elementary
- Yorktown Head Start

TOP DONORS

TOP 25 Food Donors

AAFES Dan Daniels Distribution
Aldi Grocery Store
BJ's Wholesale Club
Costco Wholesale Corporation
Earth Fare
Feeding America
Food Lion
Fresh Market
Harris Teeter
High Liner Foods
Interstate Warehouse
Joint Base Langley-Eustis/Commissary
Kroger
Langley Air Force Base/Commissary
Newport News Public Schools
Publix Super Markets
Sam's Wholesale Club
Save A Lot
Schmidt Baking Company
Smithfield Foods
Target
Trader Joe's
Walmart /Walmart Distribution Center
WAWA
Whole Foods



Top 25 Food and Fund Drives

106.9 The Fox and FM99 Mayflower
Marathon Holiday Food Drive
Canon Virginia, Inc.
Christopher Newport University - Food for Thought
Commissioners (of the Revenue) and Cans Statewide Food Drive
Conscious Alliance
Continental Automotive Group
Distributed Learning Systems
Ferguson Enterprises Feed the Need
Gloucester Sheriff's Office
Immaculate Conception Catholic Church
Liebherr USA, Co.
Martin Luther King Day of Service Food Drive (Mayor McKinley Price, Sheriff Gabe Morgan, Congressman Bobby Scott & Delegate Marcia Price)
National Association of Letter Carriers
Stamp Out Hunger
NASA Langley Research Center - Feds Feed Families
Newport News Parks & Recreation
Newport News Public Library Can Your Fines
Newport News Shipbuilding, Huntington Ingalls Industries
Patient Advocate Foundation
Poquoson Primary School
Riverside Regional Medical Center
Statewide Legal Food Frenzy
The Cleaning Authority
Towne Bank
W.M. Jordan & Warwick Mechanical
Group Building Community
Youth Volunteer Corps of Hampton
Roads Can-structure Competition



Top Corporate and Foundation Donors

Bank of America
BayPort Credit Union
C.R. England
City of Hampton
City of Newport News
Enterprise Holdings
Feeding America
Feeding America, Walmart Fight
Hunger Spark Change
Ferguson Enterprises, Inc.
Food Lion Charitable Foundation, Inc.
Harris Teeter, Inc.
Kroger
Langley Federal Credit Union
M. Price Distributing, Co.
Mars Foundation
National Lutheran Communities &
Services
Newport News Shipbuilding,
Huntington Ingalls Industries
Patricia & Douglas Perry Foundation
Peninsula Community Foundation of
Virginia, Inc
Peninsula Track Club, Inc.
Smithfield Foods Foundation
St. John's Episcopal Church
The CarMax Foundation
United Way of the Virginia Peninsula
W.M. Jordan, Co.
Wells Fargo Foundation
Williamsburg Health Foundation

Due to privacy and security concerns, we are not publishing individual donor names in this year's Donor Impact Report. However, all donor names for gifts totaling \$250 and above can be found on our website at www.hrfoodbank.org. We sincerely appreciate every contribution we receive, and we hope this Donor Impact Report illustrates the difference your generous contributions make in the lives of those struggling with food insecurity across the greater Peninsula.



TASTEFULLY YOURS COME ABOARD

April 16, 2020 6-9:30 pm
Hampton Roads Convention Center



SAVE THE DATE

JANUARY 20, 2020

Martin Luther King Day of Service

Food Drive

Sponsored by Mayor McKinley Price,
Sheriff Gabe Morgan, Congressman Bobby
Scott & Delegate Marcia Price

FEBRUARY 1 – FEBRUARY 15, 2020

**Commissioners and Cans Statewide
Food/Fund Drive**

FEBRUARY 2, 2020

GameDay SuperK (Peninsula vs.
Southside)

City Center in Newport News

APRIL 16, 2020

27th Tastefully Yours

Hampton Roads Convention Center

APRIL 20 – MAY 1, 2020

**Legal Food Frenzy Statewide
Food/Fund Drive**

MAY 9, 2020

**National Association of Letter Carriers
Food Drive**

MAY 12, 2020

Give Local 757

MAY 23, 2020

Chick-Fil-A 10K/5K

SEPTEMBER 2020

Hunger Action Month – Turn Orange



2401 Aluminum Avenue

Hampton, VA 23661

757-596-7188

www.hrfoodbank.org



/VAPenFoodbank



/hrfoodbank



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