



TASTEFULLY YOURS

Tastefully Yours, held in partnership with our Presenting Sponsor, Kroger, and many other local corporate sponsors, is Virginia Peninsula Foodbank's largest food, craft, and domestic beer and wine-tasting event. Now in its 29th year of bringing the community together to support our hunger relief efforts across the greater Peninsula, this event will be held on **Thursday, May 1, 2025**, at the Hampton Roads Convention Center from 5:30pm to 9:30pm.

Because ***giving has never tasted so good***, we invite you to participate in this fun and tasty event by partnering with us in the fight against hunger.

Area restaurants, culinary programs, and catering companies provide a 2-bite size sample of signature entrées, desserts, salads, appetizers, or other items you would like to highlight throughout the course of the evening.

In addition, live music, funny money gambling tables, photo booths, DJ and more are provided for everyone's enjoyment. **THERE IS NO FEE TO PARTICIPATE.** We ask that you donate your bite-size samplings for this event.

All proceeds benefit Virginia Peninsula Foodbank, a member of Feeding America, which provides food assistance to those across the greater Peninsula experiencing food insecurity. The generosity from the community at the 28th Tastefully Yours (2024) helped provide **450,000 meals** for local families affected by hunger and hardship. We cannot do it alone. Our community partners are our foundation. Due to caring people like you, we can better meet the need to feed our community. Limited spots are available for participants, and they fill up fast, so it is crucial to respond quickly. **Verbal commitments are accepted, with a registration form to follow.** Each participant should be prepared to create a booth presentation to fit our theme, **Mardi Gras**, and provide a **2-bite** serving of your local flavor for up to 1,000 guests.

DATE, TIME, LOCATION:

- Thursday, May 1, 2025, from 5:30pm to 9:30pm
 - VIP reception starts at 5:30pm, and all other guests enter at 6pm
- Hampton Roads Convention Center, Exhibit Hall C (1610 Coliseum Drive, Hampton, VA 23666)

THEME, BAND, EXTRAS:

- Please decorate your booth to fit our **Mardi Gras** theme! You can decorate your booth with greens, purples, and gold.
- A live band will be playing from 5:30pm to 7pm. DJ plays from 7pm until 9:30pm.

RESTAURANT AWARDS: Restaurant awards will be given for Best Dessert, Best Creative Dish, Best Booth Presentation and People's Choice.

PROVIDED FOR YOUR CONVENIENCE:

- Booth space 10x10 (double booth is optional)
- Two 8-foot tables (1 in front and 1 in back)
- Sanitation stations throughout the main floor
- Hotbox space and refrigeration is available, but limited
- All necessary paper and plastic products
- Electricity

If any vendor is not permitted by the VDH, you must pay a \$40 fee and submit a temporary food application no later than 5 business days before the event.

TIMELINE

Now through March 31st – Registration and Planning

- Final Deadline for registration form is Monday, March 31, 2025
- Gather promotional items (coupons, brochures, etc.) that you would like to make available to up to 1,000 guests.
- Plan out the decorating of your booth in relation to the theme.
- There is no limit to how many items you would like to serve
- You can play games with the guests and have giveaways
- **Please bring extension cords if you will be using electricity, and trash bags for disposal of trash throughout the evening and for ease of cleanup. We will also provide trash bags as well.**

April 30 – Setup Day (Wednesday)

Restaurants may begin setting up as early as 8am the day before the event. You may offload your items at the rear entrance to Exhibition Hall C. While we will have volunteers on hand, please bring adequate staff to help you with your setup.

May 1 – Tastefully Yours Day (Thursday)

You may return to the Convention Center as early as 8am. You may offload at the rear of Entrance C. However, you will need to move your vehicles and park on the side of the building. No vehicles can remain on the ramp. The deadline for setup is **pm**. The event starts at 5:30pm for a VIP reception. **We ask that you do not break down your booth before 8:30pm so guests can still enjoy the flavors of your food samplings and learn more about your establishment.**

Thank you for sharing our vision for a hunger-free and properly nourished community. Because of you, those that struggle with hunger will have the nourishment they need to live a healthier and brighter life.

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