



# TASTEFULLY YOURS

***TastefullyYours, held in partnership with our Presenting Sponsor, Kroger and many other local corporate sponsors, is Virginia Peninsula Foodbank's largest food, craft and domestic beer and wine tasting event. Now in its 28<sup>th</sup> year of bringing the community together to support our hunger relief efforts across the greater Peninsula, this event will be held on **Thursday, April 11, 2024** at the Hampton Roads Convention Center from 5:30pm to 9:30pm.***

Because ***giving has never tasted so good***, we invite you to be a part of this fun and tasty event by partnering with us in the fight against hunger.

Area restaurants, culinary programs, catering companies provide a 2-bite size sample of your signature entrées, desserts, salads, appetizers or other items that you would like to showcase throughout the course of the evening.

In addition, live music, funny money gambling tables, photo booths, DJ and more are provided for everyone's enjoyment. **THERE IS NO FEE TO PARTICIPATE.** We ask that you donate your bite-size samplings for this event.

All proceeds benefit Virginia Peninsula Foodbank, a member of Feeding America, who provides food assistance to those across the greater Peninsula who are experiencing the hardships of food insecurity. The generosity from the community at the 27<sup>th</sup> Tastefully Yours (2022) helped provide more than **468,000 meals** for local families who are impacted by hunger and hardship. We can't do it alone. Our community partners is our foundation. Because of the involvement of caring people like you, we are able to better meet the need. There are limited spots available for participants, and they fill up fast, so it is important to respond quickly. **Verbal commitments are accepted with registration form to follow.** Each participant should be prepared to create a booth presentation to fit with our theme TBD and provide a **2-bite** serving of your local flavor for up to 800 guests to enjoy.

**DATE & LOCATION:** Thursday, April 11, 2024 at the Hampton Roads Convention Center, Exhibition Hall C

**TIME: 5:30pm to 9:30pm:** VIP reception starts at 5:30pm and all other guests at 6pm

**THEME, BAND, EXTRAS:** Please decorate your booth to fit our 80's theme. You can decorate your booth accordingly. The 80's were a very colorful era.

A live band will be playing from 6:30pm to 9:30pm. DJ plays from 5:30pm until 6:30pm.

**RESTAURANT AWARDS:** Restaurant awards will be given for Best Dessert, Best Creative Dish, Best Booth Presentation and People's Choice.

**PROVIDED FOR YOUR CONVENIENCE** We will provide your restaurant with the following -

- Booth space 10x10 (double booth is optional)
- Two 8-foot tables (1 in front and 1 in back)
- Sanitation stations throughout the main floor
- Hotbox space and refrigeration is available, but limited
- All necessary paper and plastic products
- Electricity

If any vendor is not permitted by the VDH, you will be required to pay a \$40 fee and submit a temporary food application no later than 5 business days prior to the event.

## **TIMELINE**

### **Now through March 15th – Registration and Planning**

- Final Deadline for registration form is Friday, March 15, 2024
- Gather promotional items (coupons, brochures, etc.) that you would like to make available to up to 1,000 guests.
- Plan out the decorating of your booth relative to the theme.
- There is no limit to how many items you would like to serve
- You can play games with the guests and have giveaways
- **Please bring extension cords if you will be using electricity, and trash bags for disposal of trash throughout the evening and for ease of cleanup. We will also provide trash bags as well.**

### **April 10 – Setup Day (Wednesday)**

Restaurants may begin setting up as early as 8am the day before the event. You may off load your items at the rear entrance to Exhibition Hall C. While we will have volunteers on hand, please bring adequate staff to assist you with your setup.

### **April 11 – Tastefully Yours Day (Thursday)**

You may return to the Convention Center as early as 8am. You may off load at the rear of Entrance C, however, you will need to move your vehicles and park on the side of the building. No vehicles can remain on the ramp. **Deadline for setup is 5:00pm.** Event starts at 530pm for VIP reception. **We ask that you not breakdown your booth prior to 8:30pm. so that guests can still enjoy the flavors of your food samplings and learn more about your establishment.**

Thank you for sharing in our vision for a hunger free and properly nourished community. Because of you, those that struggle with hunger will have the nourishment they need to live a healthier and brighter life.

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