



TASTEFULLY YOURS

Tastefully Yours is Virginia Peninsula Foodbank's signature tasting event and our largest annual fundraiser. This beloved evening brings together the community for great food, lively entertainment, and meaningful connection—all in support of our neighbors experiencing food insecurity.

In 2026, we proudly celebrate the **30th anniversary** of Tastefully Yours, marking three decades of impact, generosity, and community connection. This milestone event will take place on **Thursday, April 2, 2026**, from **5:30pm to 9:30pm** at the **Hampton Roads Convention Center**.

Because giving has never tasted so good, we invite you to be part of this extra-special night in the fight against hunger.

What to Expect

Participating restaurants, culinary programs, and catering companies provide a **two-bite-sized sample** of a signature entrée, appetizer, dessert, or creative dish of their choice. This is your opportunity to showcase your flavors, creativity, and brand to hundreds of engaged community members.

Guests will enjoy live music, a DJ, photo booths, casino-style "fun money" gaming tables, and other interactive experiences throughout the evening—creating a fun, festive atmosphere that keeps people circulating and sampling all night long.

There is **no fee to participate**. We simply ask that you donate your bite-size samplings for the event.

Your Impact

All proceeds benefit Virginia Peninsula Foodbank, a member of Feeding America, serving neighbors across the greater Peninsula experiencing food insecurity. Thanks to our generous community, the 29th Tastefully Yours (2025) helped provide **more than 440,000 meals** for local families.

We truly cannot do this work alone. Our restaurant partners are a vital part of our mission, helping us raise both funds and awareness for hunger relief across our region.

Participation Details

Spots are limited and fill quickly. Verbal commitments are welcome, with a registration form to follow. Each participating restaurant should plan to:

- Design a booth that aligns with our 2026 theme: **Wizard of Oz – There's No Place Like Home**
- Provide **two-bite portions** for up to **800 guests**
- Bring any decor, signage, or branding you'd like to include at your booth

Date, Time & Location

- **Thursday, April 2, 2026 | 5:30pm–9:30pm**
 - VIP Reception: 5:30pm | General Admission: 6:00pm
- **Hampton Roads Convention Center, Exhibit Hall C**
 - 1610 Coliseum Drive, Hampton, VA 23666

Theme, Entertainment & Extras

- Booth décor should reflect our theme: **Wizard of Oz – There's No Place Like Home**

- Live band: 5:30pm–7:00pm | DJ: 7:00pm–9:30pm

Restaurant Awards

Participating restaurants will be eligible for the following awards:

- Best Dessert
- Best Creative Dish
- Best Booth Presentation
- People's Choice

Provided for Your Convenience

To make participation as easy and enjoyable as possible, we provide the following:

- 10' x 10' booth space (double booths available upon request)
- Two 8-foot tables (one in front and one in back)
- Sanitation stations throughout the floor
- Limited hotbox space and refrigeration
- All necessary paper and plastic products
- Electricity

Health Department Requirements

If any participating vendor is not currently permitted by the Virginia Department of Health (VDH), a **\$40 fee** will apply, and a temporary food permit application must be submitted **no later than March 24, 2026**.

Event Timeline

Now Through March 1 – Registration & Planning

- Final deadline for registration forms: **Monday, March 2, 2026**
- Gather any promotional items you'd like to distribute to up to **800 guests**
- Begin planning your booth to align with the theme: *Wizard of Oz – There's No Place Like Home*
- There is no limit to the number of menu items you may serve
- You are welcome to host games, interactive elements, or giveaways at your booth
- Please bring your own extension cords if you will be using electricity
- Please bring trash bags for convenience (we will also have trash bags available)

April 1 – Setup Day (Wednesday)

Restaurants may begin setting up as early as **8:00am** the day before the event. You may offload items at the rear entrance of Exhibit Hall C.

April 2 – Tastefully Yours Event Day (Thursday)

- You may return to the Convention Center as early as **8:00am**
- Offloading is available at the rear of Entrance C
 - *Vehicles must be moved and parked on the side of the building once offloading is complete (no vehicles may remain on the ramp)*
- **All booths must be fully set up by 5:00pm | VIP Reception begins at 5:30pm**
- Please do not break down your booth before **8:30pm**, so all guests can enjoy your offerings and learn more about your business

Thank you for sharing our vision for a hunger-free, well-nourished community. Because of you, our neighbors experiencing food insecurity will have the nourishment they need to live healthier, brighter lives.

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Virginia Peninsula Foodbank

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