DONOR IMPACT REPORT
JULY 1, 2018-JUNE 30, 2019

ENDING HUNGER ONE HELPING AT A TIME
LEADERSHIP

Karen Joyner
Chief Executive Officer

Renee Figurelle
Chief Operating Officer

Linda Parker
Chief Financial Officer

Donna Tighe
Director of Development

Jacquelyn Linder
Nutrition Programs Director

Nicole Singleton
Agency Services Director
A NOTE FROM KAREN AND JIM

Dear Friends,

What a rollercoaster of a year this has been! The year began with some sobering news – our third largest food donor had very recently closed its doors. To any other organization, this news could have resulted in a concession that nearly 700,000 fewer meals would be distributed to our community. But that’s not how your foodbank operates! We took this closure as a challenge. We did everything in our power to ensure that we continued to serve our community to the best of our ability considering the limited resources in our service area. Thanks to your kindness and your generous gifts of time, food, funds, and voice this year, you made it possible for us to provide more than 9.8 million meals to children, families, veterans, and seniors facing hunger – only a loss of 252,000 meals. Through your generosity, we were also able to respond to many of the “hidden faces of hunger” – our military and government workers – who found themselves without paychecks for several weeks.

We are grateful to the caring organizations and individuals who recognize the seriousness of the life situations that impact too many of our fellow residents across the greater Peninsula. When one out of every eight people—and one out of every seven children—experiences struggles with hunger, our collective response is vital. We are amazed at the support we received from each of you. At Virginia Peninsula Foodbank, we often reflect on how we could not do our work without the support of our community. Our connections are integral to our success and the success of our partners. Community connections are also essential for the people we serve. No one is an island; no one is truly independent. We are all interdependent in a larger ecosystem comprised of family, friends, acquaintances, co-workers, faith communities, schools, etc. It can be very easy to take these connections for granted, but they are vital to our ability to survive and thrive. We are proud of the work we’ve done to build and sustain hunger-free communities throughout the greater Peninsula. We will continue to push forward, grateful for the support of our partners, donors, and volunteers who make everything possible.

Thanks for being part of our story.

Karen L. Joyner  
Chief Executive Officer

Jim Mears  
President

Board of Directors
MISSION
The mission of the Virginia Peninsula Foodbank is to distribute food effectively through collaborative efforts that minimize hunger, promote nutrition and encourage self-reliance through education.

VISION
To inspire hope by leading the effort for a hunger-free and properly nourished community.

SERVICE AREA
TOTAL 11,817,070

30%
Fresh Fruits & Vegetables (Produce)
3,517,208

11%
Bread Products
1,271,964

23%
Meats/Fish/Poultry/Protein (Non-meat)
2,693,920

11%
Mixed/Complete Meals/Entrees/Soup
1,331,490
FOOD TYPES DISTRIBUTED

<table>
<thead>
<tr>
<th>Food Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fresh Fruits &amp; Vegetables (Produce)</td>
<td>30%</td>
</tr>
<tr>
<td>Meats/Fish/Poultry/Non-meat Protein</td>
<td>23%</td>
</tr>
<tr>
<td>Mixed/Complete Meals/Entrees/Soup</td>
<td>11%</td>
</tr>
<tr>
<td>Bread Products</td>
<td>11%</td>
</tr>
<tr>
<td>Dairy Products</td>
<td>5%</td>
</tr>
<tr>
<td>Beverages and Juices</td>
<td>5%</td>
</tr>
<tr>
<td>Prepared &amp; Perishable Food</td>
<td>5%</td>
</tr>
<tr>
<td>Vegetable (Canned/Frozen)</td>
<td>4%</td>
</tr>
<tr>
<td>Cereals/Grains/Pastas/Rice</td>
<td>3%</td>
</tr>
<tr>
<td>Spices/Condiments/Sauces/Dressings</td>
<td>1%</td>
</tr>
<tr>
<td>Snack Food/Cookies</td>
<td>1%</td>
</tr>
<tr>
<td>Salvage (Unsorted)</td>
<td>1%</td>
</tr>
</tbody>
</table>

FOOD SOURCES

<table>
<thead>
<tr>
<th>Food Source</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retailers</td>
<td>44%</td>
</tr>
<tr>
<td>Federal Commodities</td>
<td>16%</td>
</tr>
<tr>
<td>Produce Cooperatives</td>
<td>16%</td>
</tr>
<tr>
<td>Other Feeding America Member Food Banks</td>
<td>13%</td>
</tr>
<tr>
<td>Growers/Processors</td>
<td>6%</td>
</tr>
<tr>
<td>Wholesalers/Distributors</td>
<td>3%</td>
</tr>
<tr>
<td>Feeding America National Office</td>
<td>1%</td>
</tr>
<tr>
<td>Brokers</td>
<td>1%</td>
</tr>
</tbody>
</table>
167 MILLION MEALS DISTRIBUTED SINCE 1986
## FY2019 RESULTS
**July 1, 2018 - June 30, 2019**

### REVENUE SOURCES

<table>
<thead>
<tr>
<th>Revenue Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donated Food</td>
<td>$16,125,728</td>
<td>79%</td>
</tr>
<tr>
<td>Monetary Donations</td>
<td>1,962,469</td>
<td>10%</td>
</tr>
<tr>
<td>Grants</td>
<td>939,636</td>
<td>5%</td>
</tr>
<tr>
<td>Program Fees</td>
<td>601,141</td>
<td>3%</td>
</tr>
<tr>
<td>Other Income &amp; Special Events</td>
<td>438,754</td>
<td>2%</td>
</tr>
<tr>
<td>United Way</td>
<td>221,676</td>
<td>1%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$20,289,404</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

### FUNCTIONAL EXPENSES

<table>
<thead>
<tr>
<th>Expense</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>18,529,427</td>
<td>96%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>540,408</td>
<td>3%</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>159,059</td>
<td>1%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$19,228,894</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

### CHANGE IN NET ASSETS

<table>
<thead>
<tr>
<th>Change in Net Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1,060,510</strong></td>
<td></td>
</tr>
</tbody>
</table>

### ENDING NET ASSETS

<table>
<thead>
<tr>
<th>Ending Net Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$14,504,521</strong></td>
<td></td>
</tr>
</tbody>
</table>

A copy of our financial statements are available upon request from the Virginia Department of Agriculture and Consumer Services.

Virginia Peninsula Foodbank Donor Impact Report 9
Thank you to our volunteers! The value of time donated this fiscal year was over $900,000.

Their dedication to our mission and willingness to give of their time and talents allows these individuals and groups the powerful opportunity to witness first-hand the issue of food insecurity in our community and participate in programs that seek to alleviate it. These initiatives and programs are sustained and expanded because of their contributions. We appreciate their support.

32,908
VOLUNTEER HOURS
PARTNER AGENCIES

The Foodbank is able to effectively distribute millions of meals to food insecure families throughout our service area because of collaboration initiatives with these Partner Agencies. Each of these organizations has applied for and been approved for membership with the Foodbank. They operate food pantries, hot meal sites, residential facilities and youth programs. Food provided through our partner agencies is always free to the clients. We are grateful for so many great partners across our nine-jurisdiction service area.

72.9% PERCENT OF FOODS TO ENCOURAGE OVERALL
Gloucester
Bread For Life Community Food Pantry, Inc.
Gleaning Baptist Church
Helping The Homeless
Living Waters Family Outreach
New Hope Independent Church
New Life Ministry Center
New Mt. Zion Baptist Church
Salem United Methodist Church
Salvation Army-Gloucester
Union Baptist Church
White Marsh Baptist Church

Hampton
Able-R-Us, Inc.
Advancing God’s Kingdom
Ambassadors For J.C.
Antioch Improvement Ministries, Inc.
Bethel Church
Buckroe Baptist Church
Central United Methodist Church
Deeper Life Assembly
Dominion Christian Center
Empowered Believers Christian Learning Ctr.
Family Overcoming Obstacles Together
First Christian Church Doc
First Friends Church
First United Methodist Church Fox Hill
Greater Bethlehem Christian Assembly
H.E.L.P.
Hampton Baptist Church
Hampton/NN Community Services Board
Immaculate Conception Catholic Church
Langley Christian Church
Little Zion Baptist Church
Mercy Seat Baptist Church
New Life Church
New Life Sda Church
New Mount Olive Baptist Church
Northampton Christian Church
On Purpose Ministries
Open Door Full Gospel: Y.A.N.A.
Perfecting Saints Ministries
Queen Street Baptist Church
Rivermont School
Salvation Army-Hampton-Va Peninsula Corps
Sixth Mount Zion Baptist Temple
St. Joseph Catholic Church

3,138,275
POUNDS OF FOOD COLLECTED AND DISTRIBUTED THROUGH THE NEIGHBOR-TO-NEIGHBOR PROGRAM
St. Mark’s Episcopal Church
St. Marks United Methodist Church
St. Rose Of Lima
Tender Care Adult Residence
Thomas Nelson Cc Educational Foundation, Inc
Todds Lane Bible Church
U.S.O.
Va Crusaders
Versability Resources
Warwick Assembly Of God
West Hampton Baptist Church
Y.H. Thomas Community Center
Zion Baptist Church, Hampton

Mathews
Antioch Baptist Church
Hands Across Mathews

Newport News
All Generations Church
All Nations
Beauty For Ashes

Continued from page 11
C. Waldo Scott Center For H.O.P.E
Calvary SDA Church
Committee For Human Services, Inc.
Community Empowerment Center, Inc.
Community Housing Partners
Crusading Outreach Ministry, Inc.
Denbigh United Presbyterian Church
E House, Inc.
East End Intensive Outpatient
First Baptist Church Denbigh
First Baptist Church Morrison
First Church Of Newport News
First United Methodist Church Newport News
Five Loaves Food Pantry
Freedom Outreach Center
Giving Light, Inc
Grace Temple Worship Center, Inc.
Greater Joy COGIC
Greater Works Ministries
Hampton Roads Community Action Program, Inc.
Harvestland Ministries
Heart And Soul Assisted Living
Hester House Ministries
Hidenwood Presbyterian Church
Ivy Baptist Church
Ivy Farms Church Of The Brethren
Just-Us-Kidz, Inc.
L.I.N.K. Of Hampton Rds.
Life Transitions
Living Faith Christian Center
Living Waters Redeemed Apostolic
Mid-Atlantic Teen Challenge
Mt. Moriah Rzua Church
New Beech Grove Baptist Church
Open Arms Assisted Living
Open Door Baptist Church
Operation Breaking Through
Orcutt Baptist Church
Parkview Baptist Church
Parkview Church Of God
Peninsula Agency On Aging
Peninsula Hispanic SDA Church
Pray First Mission Ministries
Rhema Christian Center
Rock Church
Spirit Of Truth Ministries
St. Augustine Episcopal Church
St. James Deliverance Church Of God
St. Paul AME Church
St. Timothy Church Of Christ
St. Vincent De Paul Church
Temple Baptist Church
Temple Of Peace
Temple Of Refuge
The Needs Network
Thrive Peninsula
Triumph Christian Center
Triumph Ministries, Inc.
United Way Of Virginia Peninsula
Wesley Grove United Church Of Christ
World Outreach Worship Center
Youth Challenge
Zion Baptist Church, NN

Poquoson
Parish Thrift Shop Food Pantry

Surry
Hosanna Christian Church
It’s A Start
Pocahontas Temple Baptist Church
Runneymede Holiness Church
Unity Tabernacle

Williamsburg
A Gift From Ben
Avalon
Fish, Inc
Grove Christian Outreach Center
Little Sisters Of St. Francis
Little Zion Baptist Church
Salvation Army-Williamsburg
St. John Baptist Church
Williamsburg House Of Mercy
Williamsburg Presbyterian Church
Williamsburg United Methodist Church
Wmsbg/Jcc Community Action Agency

York
Breakthrough Worship Center
Coastal Community Church
Waters Edge Church
Zion Prospect Baptist Church
FOODBANK PROGRAMS

Thanks to strong relationships with a wide variety of community partners, the Foodbank is able to operate many beneficial food distribution programs. The following list represents locations where the Foodbank conducts Mobile Food Pantry deliveries, healthy food box distributions, Commodity Supplemental Food Program box deliveries and Emergency Food Assistance Program food distributions. For more information on these food delivery programs, contact our Agency Services Department.
92,259
NUMBER OF MEALS PREPARED BY CULINARY TRAINING STUDENTS (approximate)
MOBILE PANTRY PROGRAM SITES

Hampton
Hampton Baptist Church
Hampton Va Medical Center
Joynes Road Church Of God
Kings Arms
Langley Village
Machen Elementary School
Paula Maria
Sentara - Careplex
Seton Manor Apts.
Tidewater Senior Apartments

Newport News
Agape Hands Cathedral
Ashe Manor
Berkley Village Apts.
Berkley Village-South
Checed Warwick Senior Housing Apts.
Christian Village
Dynamis Christian Center
Epes Elementary School
First Baptist Jefferson Park
Great Oak Senior Apts.
Lexington Commons Senior Apts.
Marshall Early Learning
Palmer Elementary School
Peninsula Dream Center
Pinecroft Apts.
Sentara - Port Warwick
Spratley House
Tabernacle Baptist Church East End
Trinity Baptist Church
Poquoson
Poquoson Community

Surry
Surry County Parks And Recreation

Williamsburg
Blayton House Senior Apts.
Burnt Ordinary Apts.
Greater Williamsburg
Olde Towne Medical Center
Parkerview Senior Apts.
Sentara-Williamsburg
Williamsburg House Of Mercy

York
Community Housing Partners Lackey
Reformation Lutheran Outreach Program

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256,113
POUNDS OF FOOD DISTRIBUTED THROUGH THE BACKPACK PROGRAM IN FY19
“Equivalent to 213,428 meals”

1,500
NUMBER OF BACKPACKS PROVIDED WEEKLY DURING THE SCHOOL YEAR

46,470
TOTAL NUMBER OF BACKPACKS PACKED AND DELIVERED IN FY19

13
NUMBER OF KIDS CAFE SITES

420
AVERAGE NUMBER OF UNDUPPLICATED CHILDREN SERVED AT KIDS CAFE SITES

88,876
NUMBER OF HOT MEALS SERVED AT KIDS CAFE SITES AND SFSP SITES

50,217
NUMBER OF HEALTHY SNACKS SERVED AT KIDS CAFE SITES AND SFSP SITES
CHILD NUTRITION PROGRAM SITES

Aberdeen Elementary
An Achievable Dream Academy
Andrews Pre K-8
Bethel Manor Elementary
Booker Elementary
Botetourt Elementary
Bryan Elementary
C. Waldo Scott Center
Carver Elementary
Changing Lives Together
Clara Byrd-Baker Elementary
D.J. Montague Elementary
Family Behavioral Health & Healing
Forrest Elementary
Ft. Monroe
Greenwood Elementary
Griffin-Yates Head Start
Hidenwood Elementary
HPR (Therapeutic Center)
J.B. Blyton Elementary
James River Elementary
Langley Elementary
Laurel Lane Elementary
Little England Cultural Center
Living Waters Way of the Cross
Magruder Discovery STEM Academy
Matthew Whaley Elementary
Newsome Park Elementary
Norge Elementary
North Hampton Community Center
North Phoebeus Community Center
Palmer Elementary
Saunders Elementary
Sedgefield Elementary
Smith Elementary
Tyler Elementary
Virginia Crusaders Youth Development Center
Waller Mill Elementary
West Hampton Community Center
Y.H. Thomas Community Center
YMCA Metropolitan (Newport News)
York Head Start Bethel Manor
Yorktown Elementary
Yorktown Head Start

NUMBER OF BACKPACK SITES

31
TOP 25 Food Donors
AAFES Dan Daniels Distribution
Aldi Grocery Store
BJ’s Wholesale Club
Costco Wholesale Corporation
Earth Fare
Feeding America
Food Lion
Fresh Market
Harris Teeter
High Liner Foods
Interstate Warehouse
Joint Base Langley-Eustis/Commissary
Kroger
Langley Air Force Base/Commissary
Newport News Public Schools
Publix Super Markets
Sam’s Wholesale Club
Save A Lot
Schmidt Baking Company
Smithfield Foods
Target
Trader Joe’s
Walmart /Walmart Distribution Center
WAWA
Whole Foods

Top 25 Food and Fund Drives
106.9 The Fox and FM99 Mayflower
Marathon Holiday Food Drive
Canon Virginia, Inc.
Christopher Newport University - Food for Thought
Commissioners (of the Revenue) and Cans Statewide Food Drive
Conscious Alliance
Continental Automotive Group
Distributed Learning Systems
Ferguson Enterprises Feed the Need
Gloucester Sheriff’s Office
Immaculate Conception Catholic Church
Liebherr USA, Co.
Martin Luther King Day of Service Food Drive (Mayor McKinley Price, Sheriff Gabe Morgan, Congressman Bobby Scott & Delegate Marcia Price)
National Association of Letter Carriers Stamp Out Hunger
NASA Langley Research Center - Feds Feed Families
Newport News Parks & Recreation
Newport News Public Library Can Your Fines
Newport News Shipbuilding, Huntington Ingalls Industries
Patient Advocate Foundation
Poquoson Primary School
Riverside Regional Medical Center
Statewide Legal Food Frenzy
The Cleaning Authority
Towne Bank
W.M. Jordan & Warwick Mechanical
Group Building Community
Youth Volunteer Corps of Hampton Roads Can-structure Competition
Top Corporate and Foundation Donors
Bank of America
BayPort Credit Union
C.R. England
City of Hampton
City of Newport News
Enterprise Holdings
Feeding America
Feeding America, Walmart Fight Hunger Spark Change
Ferguson Enterprises, Inc.
Food Lion Charitable Foundation, Inc.
Harris Teeter, Inc.
Kroger
Langley Federal Credit Union
M. Price Distributing, Co.
Mars Foundation
National Lutheran Communities & Services
Newport News Shipbuilding, Huntington Ingalls Industries
Patricia & Douglas Perry Foundation
Peninsula Community Foundation of Virginia, Inc
Peninsula Track Club, Inc.
Smithfield Foods Foundation
St. John’s Episcopal Church
The CarMax Foundation
United Way of the Virginia Peninsula
W.M. Jordan, Co.
Wells Fargo Foundation
Williamsburg Health Foundation

Due to privacy and security concerns, we are not publishing individual donor names in this year’s Donor Impact Report. However, all donor names for gifts totaling $250 and above can be found on our website at www.hrfoodbank.org. We sincerely appreciate every contribution we receive, and we hope this Donor Impact Report illustrates the difference your generous contributions make in the lives of those struggling with food insecurity across the greater Peninsula.
S A V E  T H E  D A T E

JANUARY 20, 2020
Martin Luther King Day of Service
Food Drive
Sponsored by Mayor McKinley Price,
Sheriff Gabe Morgan, Congressman Bobby
Scott & Delegate Marcia Price

FEBRUARY 1 – FEBRUARY 15, 2020
Commissioners and Cans Statewide
Food/Fund Drive

FEBRUARY 2, 2020
GameDay SuperK (Peninsula vs.
Southside)
City Center in Newport News

APRIL 16, 2020
27th Tastefully Yours
Hampton Roads Convention Center

APRIL 20 – MAY 1, 2020
Legal Food Frenzy Statewide
Food/Fund Drive

MAY 9, 2020
National Association of Letter Carriers
Food Drive

MAY 12, 2020
Give Local 757

MAY 23, 2020
Chick-Fil-A 10K/5K

SEPTEMBER 2020
Hunger Action Month – Turn Orange

2401 Aluminum Avenue
Hampton, VA 23661
757-596-7188
www.hrfoodbank.org